



Colleges • Universities • Schools

Applicant Success Assessment (ASA)

A Stevens Strategy Service

What is the Applicant Success Assessment (ASA)?

- **Assessment tool**
 - Applied people analytics and psychological science
 - Similar to those used by major companies in hiring/development
- **Non-cognitive (unlike standardized tests)**

What is the Applicant Success Assessment (ASA)?

- Identifies those who are likely to persist in college
- Determines likelihood of success at *any* higher education institution
 - Success = retention/graduation

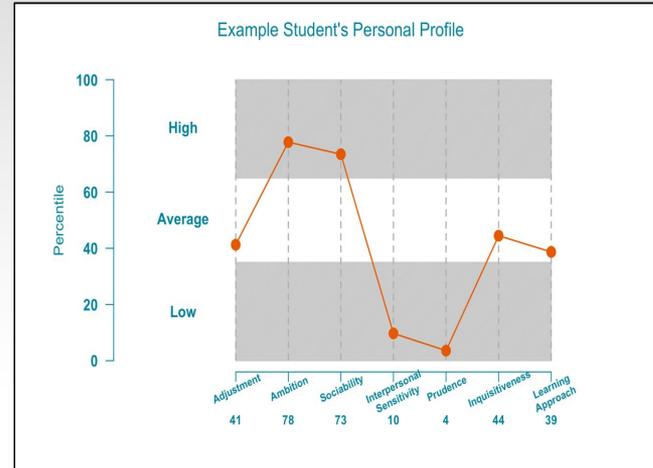
Determines likelihood of fit at *your* institution

Benefits of the Applicant Success Assessment (ASA)

- Just taking the ASA tells us something about retention!!
- Students who don't complete the ASA have 11% lower retention
- Students who score in the top 20% of ASA scores have **34% higher retention**

Uses for the Applicant Success Assessment (ASA)

- Also helps us identify at-risk students
- May benefit from extra coaching or advising
- Institutions can develop interventions to increase chance of persistence in at-risk students



Learn More about the ASA

- Chat with Rachel Paletti
- Cell: 561-662-6357
- Email:
rpauletti@stevensstrategy.com

